

◆ CELLARCLUB

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LATIMER



About

Latimer Cellar Club is a bespoke cellar service designed to make the process of building a fully stocked cellar of fine wine for drinking or investment as enjoyable and hassle free as possible. The cellar does not just have to be for you it could be for your children, godchildren, nieces or nephews. Our service is totally bespoke allowing you to choose the monthly amount and frequency of purchases.

MEMBER BENEFITS

Whilst primarily designed to help build a cellar there are many additional benefits members can enjoy, such as;

- Specially discounted offers bespoke to Cellar Club members.
- Discounted storage fees – detailed below.
- Member only wine dinners - the chance to get together and drink great wines with other Cellar Club members.
- Producer/Winemaker dinners and tastings – discounted tickets to our winemaker dinners and tastings.
- Free tickets to Latimer’s annual portfolio tasting.
- Online access to view your portfolio (currently being updated).
- Free Case of wine - on signing up, Latimer will gift you a case of wine in line with your preferences.

We will also be adding to this with plans for a member’s forum and blog in the near future.

HOW IT WORKS

After an initial discussion to determine your preferences, purpose of setting up the plan, monthly amount and frequency of purchases, all that is left to do is to complete the direct debit mandate which will be emailed to you and watch the cellar grow. We have also included a form below for you to fill in to speed up the initial consultation and setting up of your plan. Many clients like to kickstart their cellars with an initial lump sum payment to purchase some foundation cases or higher value wines, although this is entirely optional. Our minimum monthly amount is £100 and we recommend £300+ for investment purposes.

There is no joining fee for those signing up for Cellar Club.

WHY LATIMER?

With over 40 years of experience we are well placed to advise you on all aspects of wine collecting. Whether it is for medium term drinking, a special collection to savour or the best performing investment wines, we have considerable experience in all fields. Over the years we have also built up some great supplier relationships meaning we get allocations of some of the finest wines in the world meaning Cellar plan members have access to many of these wines at opening prices. It is also important to mention that we share your passion, as well as buying for the business we too have growing personal collections! We model our business like that of a private bank, putting emphasis on our on-going personal service and quality of advice. We will advise on all aspects of the cellar, i.e not just what to buy but when to drink or indeed when to sell, and can facilitate those sales through our competitive broking service.

STORAGE

Upon signing up you will automatically receive a Latimer Reserve storage account where you will be able to log in online and view all your purchases, drinking dates and more. Storage fees are detailed in the table below and will be deducted from your monthly deposit. All Latimer Reserve stock is stored at London City Bond’s Dinton Woods Facility. Dinton Woods is made up of 15 individual vaults which were formerly used as government munitions storage. Each vault has been dug into the hillside and they are encased by reinforced concrete walls ensuring stable temperature and an ideal environment for long term fine wine storage. Security is also state of the art with 24 hour on site security as well as, CCTV and individual alarm systems on each vault. Each case will be individually identified with your unique customer code ensuring piece of mind.

Volume	Case per year (Ex VAT)	CC Members (Ex VAT)
0-24 cases	£9.96	£8.96
25-100 cases	£9.00	£8.10
100-499 cases	£8.40	£7.56
500+ cases	£POA	£POA

THE WINES

Depending on your purpose of setting up the plan i.e purely drinking, investing or a bit of both the wines you buy will differ. For a drinking cellar the average case price (12x75cl) will be £200-£400 and thus with a minimum investment of £100/month your cellar will grow by 4-5 cases per year. You will be amazed how time flies and how quickly the cellar grows. For investment the case price will be higher and thus the amount of cases purchased will be dependant on your monthly payments. We would suggest £500/cs as a minimum value per case.

To find out more please contact us on; 020 3 848 1070 or email us at wine@latimervintners.com

Alternatively, please fill out the form below and send to wine@latimervintners.com

New member application

Member

First name

Surname

Phone number

Email address

Billing address

Monthly subscription £

Initial deposit £

Beneficiary if different
(legal owner of the wine)

First name

Surname

Phone number

Email address

View only (*Privileges*) Full access

Declaration

I have read and understood the terms and conditions of Latimer Cellar Club

Date

Preferences

Usage Investment Drinking Both

Red Bordeaux %

White Bordeaux %

Red Burgundy %

White Burgundy %

Red Rhône %

White Rhône %

Champagne %

Italy %

Spain %

Germany %

USA %

Port %

Others (please specify)

Signed